How to Enforce Multi-Factor Authentication (MFA) for All Users of These Popular SMB Cloud Apps

Most cloud applications allow administrators to centrally enforce MFA in one click - this article tells you how

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Multi-factor authentication (MFA) is an authentication method that requires a user to provide two or more verification factors in addition to a username and password to gain access to an application, a system, or an online account.

Enforcing MFA helps prevent most cyber incidents because *even if cybercriminals have stolen an account credential (username and password), they cannot get into the account without the additional factor.* Using MFA means increased confidence that your organization will stay safe from cybercriminals.

It is not widely known, but many cloud applications used by small and mid-size businesses have MFA built into them at no additional charge. In most cases, MFA is turned off by default but administrators can enforce its use centrally. Below is a list of common applications with links for an administrator to enable MFA centrally:

Video Conferencing

- Zoom
- GoToMeeting
- Skype

Collaboration

- Slack
- Box
- Dropbox

Accounting

- Xero
- Zoho One
- Expensify

Point of Sale

- Square
- Toast
- Shopify

Project Management

- Jira (Atlassian)
- Trello (Atlassian)
- Monday

Web Publishing

- Mailchimp
- Hubspot
- WordPress